

CONTRACT



KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

<u>Contract / Revision</u> 1317273 /		<u>Alt Order #</u> 07986620
<u>Product</u> INSLEE FOR GOVERNOR		
<u>Contract Dates</u> 10/25/16 - 11/01/16		<u>Estimate #</u>
<u>Advertiser</u> Jay Inslee / D / Gov / WA / POL		<u>Original Date / Revision</u> 10/26/16 / 10/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8543AG	<u>Advertiser Ref</u> 106626	

And:

Shorr, Johnson, Magnus / POL
100 N. 20th St. Suite 201
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/25/16	10/31/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	14	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	23333--				14	\$150.00				
N 2	All	10/25/16	10/31/16	Local News @ 6a	6:00 AM-7:00 AM		:30				NM	9	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	12222--				9	\$360.00				
N 3	All	10/25/16	10/31/16	Price Is Right	10:00 AM-11:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-111---				3	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	All	10/25/16-10/31/16	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$200.00		NM		
	Credited												
N 4	All	10/25/16	10/31/16	Local News @ 12p	12:00 PM-12:30 PM		:30				NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-1111--				4	\$360.00				
N 5	All	10/25/16	10/31/16	Access HW 430-5p	4:30 PM-5:00 PM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-1111--				4	\$150.00				
N 6	All	10/25/16	10/31/16	Local News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-1111--				4	\$760.00				
N 7	All	10/25/16	10/31/16	Local News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-1111--				4	\$600.00				
N 8	All	10/25/16	10/31/16	Two Broke Girls 730-8p	7:30 PM-8:00 PM		:30				NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-1111--				4	\$180.00				
N 16	All	10/25/16	10/31/16	Late Show	11:30 PM-12:30 AM		:30				NM	9	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	12222--				9	\$140.00				
N 22	All	10/25/16	10/31/16	Local News @ 4p M-F	4:00 PM-4:30 PM		:30				NM	4	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Contract Dates	Product	Estimate #
10/25/16 - 11/01/16	INSLEE FOR GOVERNOR	

Advertiser	Original Date / Revision
Jay Inslee / D / Gov / WA	10/26/16 / 10/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-1111--				4	\$260.00				
N 29	KREM	11/01/16	11/01/16	CBS This Morning	7-9a	-1-----	:30	1	\$150.00	0.00	NM	1	\$150.00
N 30	KREM	11/01/16	11/01/16	Local News @ 6a	6-7a	-1-----	:30	1	\$360.00	0.00	NM	1	\$360.00
N 31	KREM	11/01/16	11/01/16	Price Is Right	10-11a	-1-----	:30	1	\$200.00	0.00	NM	1	\$200.00
N 32	KREM	11/01/16	11/01/16	Local News @ 12p	12-1230p	-1-----	:30	1	\$360.00	0.00	NM	1	\$360.00
N 33	KREM	11/01/16	11/01/16	Access HW 430-5p	430-5p	-1-----	:30	1	\$150.00	0.00	NM	1	\$150.00
N 34	KREM	11/01/16	11/01/16	Local News @ 5p M-F	5-530p	-1-----	:30	1	\$760.00	0.00	NM	1	\$760.00
N 35	KREM	11/01/16	11/01/16	Local News @ 630p M-F	630-7p	-1-----	:30	1	\$600.00	0.00	NM	1	\$600.00
N 36	KREM	11/01/16	11/01/16	Two Broke Girls 730-8p	730-8p	-1-----	:30	1	\$180.00	0.00	NM	1	\$180.00
N 37	KREM	11/01/16	11/01/16	Late Show	1135p-1237a	-1-----	:30	1	\$140.00	0.00	NM	1	\$140.00
N 38	KREM	11/01/16	11/01/16	Local News @ 4p M-F	4-430p	-1-----	:30	1	\$260.00	0.00	NM	1	\$260.00
N 39	KREM	10/31/16	10/31/16	Price Is Right	10-11a	1-----	:30	1	\$200.00	0.00	NM	1	\$200.00
Totals								0.00				91	\$37,870.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	75	\$33,250.00	(\$4,987.50)	\$28,262.50
10/31/16 - 11/01/16	16	\$4,620.00	(\$693.00)	\$3,927.00
Totals	91	\$37,870.00	(\$5,680.50)	\$32,189.50

Signature: _____ **Date:** _____

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